



Dr Jeena R

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AREAS OF EXPERTISE

Business, Finance

An experienced academician & researcher with over 10-15 years of teaching expertise in the fields of Management, Business, and Finance, and more than 10 years in a permanent faculty position. Specialises in teaching and guiding undergraduate and postgraduate students in a wide range of core management subjects, including: Marketing Management, Business Administration, Financial Management, Strategic Management, Corporate Governance & Company Administration, Entrepreneurship Development, Human

EDUCATION

Ph.D 2022

University of Kerala

Pre-Degree 2021

T.K.M.College of Arts and Science, Kollam

UGC - NET - JRF 2010

University of Kerala

B.Ed 2008

Karmela Rani Training College, Kollam

State Eligibility Test for Higher Secondary Teaching 2006

LBS

M.COM 2006

T.K.M.College of Arts and Science, Kollam

B.COM 2004

University of Kerala

SSLC 1999

Board of Examinations, Kerala

PROFESSIONAL EXPERIENCE

T. K. M College of Arts & Science 2015 - Present

Assistant Professor (Grade-II)

KOLLAM

University of Kerala 2013 - 2015

Junior Research Fellow

Thiruvananthapuram

School of Management and Business Studies, MG University, Kottayam 2011 - 2012

Research Fellow

Kottayam

TKM Centre for Higher Education, Kollam 2010 - 2010

Adhoc Faculty

KOLLAM

Devaswam Board College (DB College), Sasthamkotta, Kollam 2009 - 2010

Adhoc Faculty

KOLLAM

TKM Centre for Higher Education, Kollam 2009 - 2009

Adhoc Faculty

KOLLAM

HONOURS AND AWARDS

UGC-NET-JRF 2010

Awarded by: UNIVERSITY GRANTS COMMISSION

PROFESSIONAL MEMBERSHIPS

INDIAN ACCOUNTING ASSOCIATION 2024

YEARLY

KERALA ECONOMIC ASSOCIATION 2024

YEARLY

PUBLICATIONS

1. **Mapping Financial Inclusion: A Bibliometric Review and Future Directions**

Dr. Jeena R, Dr. Thanseena Bai R

International Journal for Research in Applied Science & Engineering Technology , Vol. 13 (2025) , pp. 1769-1776

2. **GARCH-MIDAS ANALYSIS OF INFLATIONS IMPACT ON ASIAN STOCK RETURN VOLATILITY**
S. C. Premila, R. Jeena, D. Pachiyappan, B. Ramesh Kumar and S. Kavitha
Reliability: Theory & Applications , Vol. 20 (2025) , pp. 705-714
3. **Sustainable Finance and Use of AI in Investment Decision Making**
Dr. Thanseena Bai, Dr. Jeena R & Aziya Shanavas
International Journal of Advanced Research , Vol. 12 (2024) , pp. 1212-1218
4. **Financial Inclusion through spreading JAM- A case study on DBT**
JEENA R
Wesleyan Journal of Research , Vol. (2020) , pp.
5. **Accelerating Financial Inclusion Through Payment Systems**
JEENA R
Sambodhi: Indological Research Journal Of L. D. I. I , Vol. (2020) , pp.
6. **An Enquiry Into The Relationship Between Bank Performance And Financial Inclusion**
JEENA R
Mukt Sabdh , Vol. (2020) , pp.
7. **Information Asymmetry - Evidence from Indian Infrastructure Industry**
Maheen, M & Jeena R
International Journal of Academic Research in Commerce and Management , Vol. 4 (2017) , pp. 8-11
8. **Forecasting of Carbon Emissions in India Using Bayesian ARIMA and BSTS Approaches: Evidence from Environmental Sustainability**
Palanisamy Manigandan, Duraisamy Pachiyappan, Jeena R and Nadia Sha4
Nature Environment and Pollution Technology , Vol. , pp.