

# The Kottamkara Service Co-operative Bank Ltd. No.Q.132

CHANDANATHOPE P.O., KOLLAM-11  
E-mail: kottamkara.scb@gmail.com

No.

Date 15/5/23

## INTERNSHIP CERTIFICATE

This is to certify that Smt.Simiya S is a student of T.K.M College of Arts & Science, Kollam has successfully completed her "Internship training" in our bank towards the partial fulfillment of the requirements for the award of the degree of M.Com for a period of 14 days from 24.04.2023 to 10.05.2023.

She has evinced keen interest during her internship training. We wish her all the best in her future endeavor.

Kottamkara

15.05.2023

  
Secretary

CHANDANATHOPE P.O., KOLLAM-11  
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**A STUDY ON INFLUENCE OF CELEBRITY  
ENDORSEMENT ON YOUTH APPAREL'S  
PURCHASING DECISION**

*Submitted to University of Kerala in partial fulfillment of the requirement for the  
award of the degree of master of commerce*

**Project Report**

**Course Code: VV-06**



**SEPTEMBER 2024**