



Phone : 2749650, 2762504

**The Quilon Co-operative
Urban Bank Ltd., No.960**

**HEAD OFFICE,
Y.M.C.A. ROAD,
KOLLAM-1.**

No. EST 19/22.05.23/QCUBLHO

Date.....22/05/2023.....

CERTIFICATE

This is to certify that **Miss. Risana A 2nd** Semester, Post Graduate M.Com student of **TKM College Of Arts& Science, Kollam** has successfully completed the **Internship** in our Bank during the period from 3-05-2023 to 19-05-2023 as a part of partial fulfillment of the M.Com Degree Programme.



For The Quilon Co-operative Urban
Bank Ltd, Kollam

Adishy
Asst General Manager

Assist General Manager

**STUDY ON STRATEGIC INVESTORS INSIGHTS:
OPTIMIZING MUTUAL FUND THROUGH KEY DECISION
DRIVERS**

*Submitted to the University of Kerala in partial fulfillment of the
Requirements for the award of the degree in Master of Commerce*

PROJECT REPORT

Project code : VV-06



SEPTEMBER 2024