



MURUNTHAL SERVICE CO-OPERATIVE BANK

LTD. NO. 1814

Ph.(016) : 2762454 President: 2766472

Anchalumood, Perinad P.O., Kollam-691 601

Branch : **Vazhangal**

Email : murunthalscb@gmail.com

No. 31/23.

Date. 08.05.23

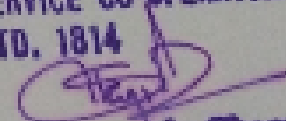


INTERNSHIP CERTIFICATE

This is to certify Miss. Ahalya Pradeep a student of T.K.M. Collage of Arts & Science, Kollam has successfully completed her "Internship training" in our Bank towards the partial fulfilment of the requirements for the award of the degree of M.Com for a period of 14 days from 24/04/2023 to 08/05/2023.

She has evinced keen interest during her internship training. We wish her all the best in her future endeavours.

For MURUNTHAL SERVICE CO-OPERATIVE
BANK LTD. 1814


Secretary in Charge

**THE ROLE OF SOCIAL MEDIA INFLUENCERS IN INFLUENCING
CONSUMERS PURCHASE DECISION: A STUDY IN KOLLAM
DISTRICT**

PROJECT REPORT

*Submitted to the University of Kerala in partial fulfilment of the requirements for the
award of degree of Master of Commerce*

PROJECT CODE: VV-06



UNIVERSITY OF KERALA

SEPTEMBER 2024