

**A STUDY ON FEMALE CONSUMER BEHAVIOUR IN PURCHASING
COSMETIC PRODUCTS WITH REFERENCE TO KOLLAM DISTRICT**

Project report submitted to the University of Kerala in partial fulfillment of the
requirement for the award of the Degree of Bachelor of Commerce

Submitted by

CA

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THANGAL KUNJU MUSALIYAR COLLEGE OF ARTS AND SCIENCE , KOLLAM
MARCH – 2024