



Phone 0474 2712240

Fax 0474 271181

E-mail tkmarts@gmail.com PB

NO 1300

Website www.tkmcas.ac.in

T. K. M. COLLEGE OF ARTS AND SCIENCE

Kollam-691005, Kerala

Ref:

Date

DEPARTMENT OF ENGLISH

CERTIFICATE COURSE IN WRITING FOR MEDIA

FOR THE ACADEMIC YEAR 2023-24

COURSE CO-ORDINATOR

**MUHAMMED ROSHAN B.
ASSISTANT PROFESSOR**

CERTIFICATE COURSE CURRICULUM: WRITING FOR MEDIA

Course Instructors: Dr. Sulfia S. Santhosh, Muhammed Roshan B.

No. of hours – 30

Mode of Instruction – online and offline classes

Description of Course

This course aims to help students focus their skills by exploring different forms of writing online and in print. The idea is to develop strong basic reporting and writing skills. Using different story forms – including but not limited to journalistic news – students will learn how to write a diverse set of stories and embrace the freedom and responsibilities of web journalism. They will also learn the basics of writing press releases and other journalistic and communication forms. The final grade will be assigned on the basis of class participation and assignment marks.

Course Outcome

1. Learn the basics of journalistic reporting, writing and editing.
2. How to use current technologies to reach, communicate with and increase your audience.
3. Etiquette of writing and posting material online.

Overview of Course Modules

Module 1

- Introduction
- Class expectations
- Definitions and AP style introduction
- Survey of jobs in journalism and professional communication

Module 2

- Different story forms – magazine, blogs, newspapers, long form and visually driven
- The briefest history of Indian journalism

Module 3

- Practice of ethics in journalistic reporting
- Ethics in social media participation
- Writing about your community for your community

Mode of Assessment

Class presentation	Offline	20 % weightage
Assignment 1	Online submission	40 % weightage
Assignment 2	Online submission	40 % weightage

T. K. M. COLLEGE OF ARTS AND SCIENCE, KOLLAM

DEPARTMENT OF ENGLISH

CERTIFICATE COURSE IN WRITING FOR MEDIA

Assessment Procedure

Type of Assessment	Mode of Assessment	Weightage (Total Marks 100)
Class presentation	Offline	20 % weightage
Assignment 1	Online submission	40 % weightage
Assignment 2	Online submission	40 % weightage

Marks (Out of 100)	Grade
Above 90	A+
75-90	A
55-75	B
40-55	C
Below 40	F



TKM COLLEGE OF ARTS
AND SCIENCE, Kollam

DEPARTMENT OF ENGLISH

WRITING FOR MEDIA

CERTIFICATE COURSE

Course Instructors:

Muhammed Roshan B.

Dr Sulfia S. Santhosh

DESCRIPTION OF THE COURSE

This course aims to help students focus their skills by exploring different forms of writing online and in print. The idea is to develop strong basic reporting and writing skills. Students will learn how to write a diverse set of stories and embrace the freedom and responsibilities of web journalism using different story forms- including but not limited to journalistic news. They will also learn the basics of writing press releases and other journalistic and communication forms. The final grade will be assigned on the basis of class participation and assignment marks.

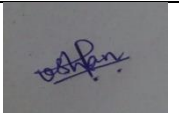
**For queries: Muhammed Roshan B
9746212585**

T.K.M. COLLEGE OF ARTS & SCIENCE, KOLLAM-5
ADMISSION REGISTER
CERTIFICATE COURSE: WRITING FOR MEDIA

Cl.No	Name	Date of Enrolment	Result
6601	ABDUL MOHSIN S	<u>07-10-2023</u>	<u>A</u>
6602	Abhinav SS	<u>07-10-2023</u>	A
6604	Muhammed Rameez	<u>07-10-2023</u>	<u>A</u>
6606	Nikhil Krishna	<u>07-10-2023</u>	<u>B</u>
6607	A. Lekshmipriya	<u>07-10-2023</u>	A
6608	Adheena Jaleel	<u>07-10-2023</u>	A
6609	Adithya Hari.R	<u>07-10-2023</u>	A
6610	Afeefa N.R	<u>07-10-2023</u>	A
6611	Aleena J GOPAL	<u>07-10-2023</u>	A
6612	Anjana Das	<u>07-10-2023</u>	A
6613	Anjimakrishna.A	<u>07-10-2023</u>	A
6614	DIYA ANN KURIAN	<u>07-10-2023</u>	A
6615	Fabiya Z	<u>07-10-2023</u>	A
6616	Farhana F.	<u>07-10-2023</u>	A

6617	Fathima Noushad	<u>07-10-2023</u>	A
6618	Lekshmi S	<u>07-10-2023</u>	A
6619	Liya Aloysious	<u>07-10-2023</u>	A
6620	Niranjana V.S.	<u>07-10-2023</u>	A
6621	Nowri Sulthana S	<u>07-10-2023</u>	A
6622	Rifadha M.S.	<u>07-10-2023</u>	A
6623	Shemeema N	<u>07-10-2023</u>	A
6624	Siya N.	<u>07-10-2023</u>	A
6625	Sreelekshmi S.	<u>07-10-2023</u>	<u>A</u>
6626	Akash M.	<u>07-10-2023</u>	<u>B</u>
6627	Aromal M.	<u>07-10-2023</u>	B
6628	B.S. KRISHNADAS	<u>07-10-2023</u>	A
6629	GOKULDAS G.	<u>07-10-2023</u>	A
6630	SABARINATH A.M.	<u>07-10-2023</u>	A
6631	A. ABHITHA	<u>07-10-2023</u>	<u>A</u>
6632	ALIYA A.	<u>07-10-2023</u>	A
6634	AMINA N.	<u>07-10-2023</u>	A

6635	ANAMIKA BABU	<u>07-10-2023</u>	A
6636	ANATTA RAJ B.	<u>07-10-2023</u>	A
6637	APARNA SHABU	<u>07-10-2023</u>	A
6638	AYISHATH SALBANA	<u>07-10-2023</u>	A
6639	BHOOMIKA M.	<u>07-10-2023</u>	A
6640	ERFANA S.	<u>07-10-2023</u>	A
6641	FAREEHA MARIYAM H.	<u>07-10-2023</u>	A
6642	FOUSIYA S.	<u>07-10-2023</u>	A
6643	HAJARA SAJI	<u>07-10-2023</u>	A
6644	NIJIYA N.	<u>07-10-2023</u>	A
6645	POOJA JAYAN	<u>07-10-2023</u>	A
6646	AL – AMEEN N.R.	<u>07-10-2023</u>	B
6647	MUHAMMED SHALEEM K.	<u>07-10-2023</u>	A
6648	MUHAMMED NABEEL N.	<u>07-10-2023</u>	A
6651	ADHILA S	<u>07-10-2023</u>	A
6652	ASITHA BABURAJAN	<u>07-10-2023</u>	A
6653	AYSHAH	<u>07-10-2023</u>	A

6654	FARHANA S.	<u>07-10-2023</u>	<u>A</u>
6655	GIRSHANA N.S.	<u>07-10-2023</u>	A
6656	IRFANA THASNEEM M.S.	<u>07-10-2023</u>	A
6657	JALEELA A.	<u>07-10-2023</u>	A
6658	M. ANVARA BEEGAM	<u>07-10-2023</u>	A
6659	NAISHANA NOUSHAD	<u>07-10-2023</u>	A
6660	SANAM N.S.	<u>07-10-2023</u>	A
	SIGNATURE OF COURSE INSTRUCTOR		

Writing for Media - Certificate Course ATTENDANCE REGISTER FOR THE MONTH OF

Sl. No.	Name	Designation	2	2	3	3	2	2	2	3	3	3	3	2
			7/10	14/10	21/10	28/10	4/11	11/11	18/11	25/11	2/12	9/12	16/12	23/12
1	Abdul Mohsin S.		/	/	X	X	/	X	/	a	/	/	X	a
2	Abhinav S.S.		/	/	X	X	/	X	/	X	/	/	X	a
3	Muhammed Rameez		/	/	X	X	/	X	/	X	/	/	X	/
4	Nikhil Krishna		a	/	X	X	/	X	/	X	/	/	X	/
5	A Lekshmipriya		/	/	X	X	/	a	/	X	/	/	X	/
6	Adheena Jaleel		/	/	X	X	/	X	/	X	/	/	X	/
7	Adithya Hari R.		/	/	a	X	/	X	/	X	/	/	X	/
8	Afeefa N.R.		/	/	X	X	/	a	/	X	/	/	X	/
9	Aleena J. Gopal.		/	/	X	X	/	X	/	X	/	/	X	/
10	Anjana Das		/	/	X	X	/	X	/	X	a	/	X	/
11	Anjina Krishna A.		/	/	X	X	/	X	/	X	a	/	X	/
12	Diya Ann Kurian		/	/	X	X	/	X	/	X	/	/	a	/
13	Fabiya Z.		/	/	X	X	/	X	/	X	/	/	X	/
14	Fahana F.		/	/	X	X	/	X	/	X	/	/	X	/
15	Fathima Noushad		/	/	X	X	/	X	/	X	/	/	X	/
16	Lekshmi S.		/	/	X	X	/	X	/	X	/	/	X	/
17	Liya Aloysious		/	/	X	X	/	X	/	X	a	/	a	/
18	Niranjana V.S.		a	/	X	X	/	X	/	X	/	/	X	/
19	Nowri Sulthana S.		/	/	X	X	/	X	/	a	/	/	X	/
20	Rifadha M.S.		/	/	X	X	a	X	/	X	/	/	X	a
21	Shemeema N.		/	a	X	X	/	X	/	X	/	/	X	/
22	Siya N.		/	/	X	X	/	X	/	X	/	/	X	/
23	Sreelekshmi S.		/	/	X	X	/	X	/	X	/	/	X	/
24	Akash M.		/	/	X	a	/	X	a	X	/	/	X	a
25	Aromal M.		/	/	X	X	/	X	/	X	/	/	X	/
26	B.S. Krishnadas.		/	/	X	X	/	X	/	X	/	/	X	/
27	Gokuldas G.		a	/	X	a	/	X	/	X	/	/	X	/
28	Sabarinath A.M.		a	/	X	X	/	X	/	X	/	/	X	/
29	A. Abhitha		/	/	X	X	/	X	/	X	/	/	X	/
30	Aliya A.		/	/	a	X	/	X	/	X	/	/	X	/
31	Amiina N.		/	/	X	X	a	X	/	X	/	/	a	/
32	Anamika Babu B.S.		/	/	X	X	/	X	a	X	/	/	a	/
33	Anatta Raj B.		/	/	X	X	/	X	/	X	/	/	a	/
34	Aparna Shabu		/	/	X	X	/	X	/	X	/	/	X	/
35	Ayishath Saibana A.		/	/	X	X	a	X	/	X	/	/	X	/

October

14	15	16	17	18
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Department of English
Certificate Course in English (2023 admission)
Writing for Media
2023-24

The Department of English conducted a certificate course titled *Writing for Media* during the academic year 2023-24 for first-semester B.A. English students (2023 admission). The course, designed to provide students with an understanding of various forms of journalistic writing and the etiquette required for writing on online platforms, was conducted on Saturdays and commenced on October 7, 2023.

The course aimed to introduce students to the fundamentals of journalistic writing, including news reporting, feature writing, and opinion pieces, while emphasizing ethical standards and best practices for online communication. The sessions fostered a supportive and encouraging learning environment, enabling students to participate actively and confidently.

To enhance accessibility and collaboration, online class groups were created on Google Classroom and Telegram. Course materials, including audio lectures, were shared on these platforms to ensure seamless interaction and learning.

The course saw the active participation of 55 first-semester B.A. English students. Students responded enthusiastically to the course content, showcasing creativity and ethical awareness in their journalistic writing assignments.

The evaluation process included verbal feedback after each activity, conducted through Google Meet live sessions. Faculty and peer reviews provided students with constructive criticism, helping them identify and address their communication shortcomings while building their ability to articulate ideas logically and effectively.

The course spanned 30 hours, with final grades awarded based on two written assignments and a class presentation. These assessments encouraged students to apply the skills and knowledge gained during the sessions.

Mr. Muhammed Roshan B., Assistant Professor of English, coordinated the certificate course. The sessions were conducted by **Dr. Sulfia S. Santhosh** (Assistant Professor) and **Mr. Muhammed Roshan B.** from the Department of English.

The *Writing for Media* certificate course successfully equipped students with practical skills in journalistic writing and online communication, fostering creativity, ethical awareness, and self-expression. The course received positive feedback from participants, highlighting its relevance and effectiveness in enhancing their academic and professional competencies.