

CERTIFICATE COURSE IN INNOVATION & START UP POLICY SYLLABUS

Course Objectives

- Introduce students to the concepts of innovation and entrepreneurship.
- Familiarize them with start-up policies and frameworks in India and globally.
- Enable participants to design and pitch innovative business ideas.

Module 1: Introduction to Innovation and Start-ups

1. **Understanding Innovation:** - Definitions and types (product, process, business model), Examples of successful innovations.
2. **The Start-up Ecosystem:** - Key players: Entrepreneurs, incubators, accelerators, and investors, Success stories of Indian start-ups.

Module 2: Start-up Policies and Frameworks

1. **Government Support for Start-ups:** - Start-up India Initiative: Policies, benefits, and procedures, other schemes: Atal Innovation Mission, MSME programs.
2. **Legal and Regulatory Frameworks:** - Start-up registration process, Intellectual property rights (IPR) basics.

Module 3: Building an Innovative Start-up

1. **Design Thinking and Ideation:** - Identifying problems worth solving, Brainstorming and evaluating ideas.
2. **Creating a Business Model:** - Business Model Canvas basics, Case studies of start-ups.

Module 4: Funding and Scaling

1. **Raising Capital:** - Funding sources: Bootstrapping, angel investors, venture capital, pitching to investors: Crafting an elevator pitch.
2. **Scaling Up:** - Strategies for growth and market penetration, Challenges and how to overcome them.



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15/01/2024

HEAD OF THE DEPARTMENT
Post Graduate Department of Commerce
TKM College of Arts and Science
Kollam - 691005

T.K.M. College of Arts and Science, Kollam-5

Admission Register – Certificate Course in Innovation & Start Up Policy

Sl. No.	Batch	Name of the Student	Admn. No.	Address
1	B Com CA	ABHIJITH A	58955	Abhiramom nirakathuthodi kallumthazham P. O kilikolloor kollam
2	B Com CA	AJAN KRISHNA G	58372	Malathi Mandiram Kuzhimathicadu
3	B Com CA	ARUN BABU C	58684	Kunnumpurathuveedu naduvilachery kanjaveli.po kollam
4	B Com CA	AFIA S NIJAR	58359	Nilackal, Neeravil, Perinadu. P. O. Kollam
5	B Com CA	ANGEL ALEX	58535	Baby Sadanam, Payyacode, Ooor P.O. 691510, Kollam.
6	B Com CA	ARIFA SHAMSUDEEN	58825	Rayan Manzil, Vattathara, Mukundapuram P O Chavara
7	B Com CA	ASHIFA RANI S	58787	Ayisha manzil TKMC PO Karicode,Kollam
8	B Com CA	NAFIYA SAHARU	58893	Baith al rahma koottikkada po , thattamala, kollam
9	B Com CA	NEERAJA KIRAN	58383	Thenguvila veedu, Thattarkonam (p.o)Kollam 691005
10	B Com CA	RABIYA S	58888	Ottaplavila House TKMC PO Karicode, Kollam
11	B Com CA	ZAMZAM FATIMA	58381	Aslam manzil,kannanalloor-kollam
12	B Com CA	A R MUHAMMED RIHAN	58804	F R Cottage Ambalamkunnu Nettayam P O Kollam Kerala 691537
13	B Com CA	AMAL RAJ	58910	Aluvila veedu mayyand p.o kollam
14	B Com CA	AZIM ALI SHIHAB	58933	Vadakevila veedu tkmcpo karicode kollam
15	B Com CA	FAYAS AHAMED	58831	Gandhi Nagar 222 B , Ayathil P.O kollam
16	B Com CA	GOKUL KRISHNAN	58913	Kuzhivila puthan vedu, aringada ,thalavoor .po
17	B Com CA	JOMON JOY	58660	Jomon bhavanam ,sooranadu south kakkakunnu po kollam
18	B Com CA	M J ABHIRAM	58846	Parankimamvila veedu chandnathope po keralapuram 691014
19	B Com CA	MOHAMMED HAZEED M J	58740	Thundhuvila Veedu, Royal Nagar 49, Kilikolloor PO, Kallumthazham
20	B Com CA	MUHAMMED AFNAN	58808	Rajeev manzil ooor po ooor
21	B Com CA	MUHAMMED RASHID B S	58845	Punnavilayil,Decentmukku,Navaikulam p.o
22	B Com CA	NITHIN U	58542	KRISHNA VILASAM KOTTAMKARA CHANDANATHOPE PO KOLLAM
23	B Com CA	SAFEER MUHAMAD	58752	Alamcode House, Mekone Chandanathope PO Kollam
24	B Com CA	SYEDALI N	58887	Mappilazhikathu puthen veed starch jn vellimon po
25	B Com CA	VIVEK V	58366	Vivek Bhavanam Palavila, Padanilam, Thattamala (P.O) Kollam
26	B Com CA	AARATHY REMANAN	58365	Sreekrishnalayam ,kilikolloor p.o punthalathazham ,kollam
27	B Com CA	ABHIRAMI MANOJ	58536	Jaya Nivas, Siva nagar-40,Punthalathazham, Kilikolloor Po, Kollam
28	B Com CA	AJINU N	58789	Melevila Kizhakkathil
29	B Com CA	AMRITHA S	58902	Thayyil veedu perumon po kollam
30	B Com CA	ANJANA J	58360	Thottathil veedu panayam. P. O. Perinad

31	B.Com CA	ARATHY S	58379	Revathy,kadakom (po), chirayinkeezhu, Thiruvananthapuram
32	B.Com CA	ARYA AJAYAKUMAR	58543	Mailavila veedu, kilikolloor, moonamkutty, kollam
33	B.Com CA	KRISHNA S R	58534	Krishnavilasam, Kolannoor, Ezhukone po, Kollam
34	B.Com CA	NANDHANA S	58373	Gopika Nivas, Karuvelil PO Ezhukone,Kollam.
35	B.Com CA	NEHIDA N	58363	Nehida Manzil Secular Nagar T.k.m.c.po karicode kollam
36	B.Com CA	SAFANA S	58537	Sajin Cottage Mayyanad PO Kollam
37	B.Com CA	SOFIYA T	58792	Althani manzil tkmcpo karicode kollam
38	B.Com CA	TEENA SAJAN	58578	Ponguvila kackottumoola mayyanad P.O kollam,691303
39	B.Com CA	THAFSEERA A	58790	Kollarazhikath veedu
40	B.Com CA	THEERTHA P B	58380	Charuvil veedu kadappa mynagappally
41	B.Com CA	VANDANA R	58377	Nirmalyam, Kuzhiyam South, Chandanthope p.o, Kollam
42	B.Com CA	VIJINA REJI	58361	Vajan Bhavan Kadika kaithaparambu p.o enathu PTA
43	B.Com CA	MOHAMMED FARDEEN S	58742	Farzana no:31B, Muliar nagar,Randankutty
44	B.Com CA	MUHAMMED IMTHEYAS	58585	Kaleelazikam parakulam umayanalloor po kollam
45	B.Com CA	R MOHAMMED RIHAN	58733	Vattavila veedu mylapure,umaynallore
46	B.Com CA	DHIYA S	58776	Vilayil putten veedu , Putten chandha po chavara, kollam
47	B.Com CA	FATHIMA N	58382	Abuthwahir Manzil, Umayanalloor
48	B.Com CA	FATHIMA S	58753	Bismi Manzil Thattarkonam. PO Kollam 5
49	B.Com CA	NAFIHA S	58966	Thadavila veedu, kilikollor, kallumthazham, p.o. kollam
50	B.Com CA	RISVANA VAYANATTUPADI RASHEED	58405	Vayanattupadi house, PO Thanissery, Irinjalakuda, Thrissur
51	B.Com Finance	AYYAPPADAS. P	58412	Plavila Puthan Veedu Ambalathinnirappu P O Thalavoor
52	B.Com Finance	HARIKRISHNAN. R	58651	Krishna kripa, Vasantha Nagar 25-A, akkolilcherry, koottikada PO, kollam
53	B.Com Finance	MUHAMMED ANZIL. T	58414	Ajmal mazil.kunnicode
54	B.Com Finance	MUHAMMED BILAL.S	58806	Rb manzil chola panmana chavara kollam
55	B.Com Finance	SALMAN. N. R	58650	Kulangara house kk konam po pallickal
56	B.Com Finance	AJIMI NIZAM	58538	Kalluvila puthen veedu nedumpana po kollam kulapadam
57	B.Com Finance	AYISHA.M.SHERIEF	58779	Koncheril bungalow ,Edappallicotta po Chavara,Kollam
58	B.Com Finance	FATHIMA SIYAD	58760	Chittanikkara Veedu Mylapure Umaynalloor PO,kollam
59	B.Com Finance	NAZIMA.N	58722	Nazina Manzil kallumkunnu kurumandal -b, paravur
60	B.Com Finance	NOUFIYA.N	58814	Plavilakada, kulamuttom.Po kavalayoor Attingal,TVM
61	B.Com Finance	NOUFIYA NAVAS	58428	Thalamoottil purayidom kariyara, punalur

62	B.Com Finance	SOUMYA MARIYAM SAJEEV	58445	Valiya veetil thekkathil perumpuzha p.o kundara
63	B.Com Finance	SURYA.S	58411	Suryasreyas, Edavattom,Vellimon(PO), Kollam
64	B.Com Finance	AARON REJI	58420	Manthrayil house,odanavattom, p.o, kottarakara
65	B.Com Finance	ABHILASH.B	58427	Dhavan Nagar Laksham Veedu, Gandhimukku, Kottarakkara
66	B.Com Finance	ABHISHEK.R	58431	Abhishek bhavan thazhuthala kottiyam po kollam
67	B.Com Finance	AFZAL.T	58797	Ezhuthaniyil Veedu Perumpuzha, (P. O), Keralapuram
68	B.Com Finance	AJIN A CHERIYAN	58409	Mukkungal house cheruvakkal po ayoor
69	B.Com Finance	AMJAD S KAMAR	58738	Ak. Manzil sambramam vattathamara (po)
70	B.Com Finance	ANANANDA KRISHNAN S	58418	Krishnalayam, perayam, mulavana p.o
71	B.Com Finance	ARON K SAJU	58421	Kuzhiveli Madom Pidavoor P.O Pathanapuram
72	B.Com Finance	ASAD NIYASI	58780	Kulathil veedu kurakkanni,varkala
73	B.Com Finance	DHANISH B SIYAD	58758	Salfala manakkad nagar 55-B kollam-10
74	B.Com Finance	HASSAN	58696	Chekkalayil veed Umayanalloor po kollam
75	B.Com Finance	KRISHNANAND R	58439	Krishnanandanam,Ashtamangalam,Maniyar,Punalur, Kollam,Kerala
76	B.Com Finance	MIDHUN MAHESH	58927	Midhunam, edakkunu, Maniyar (PO) punalur, kollam
77	B.Com Finance	MUHAMMAD BILAL S	58589	Kottayil Veedu, Kottiyam (PO), Kollam - 691571
78	B.Com Finance	NANDHU S	58957	Vankil veedu vilabhogom, nedunganda, Thiruvananthapuram
79	B.Com Finance	NIVETH ANIL	58439	Kunnumpurathu veedu
80	B.Com Finance	NOUFAL N	58996	Puthuval puthen veedu perumpuzha p.o keralapuram
81	B.Com Finance	SAIDALI N	58435	Saidalimanzil Thattarkonam. Po. Peroor. Kollam
82	B.Com Finance	SRAVAN P	58426	Pradeep bhavanam
83	B.Com Finance	SURAJ S	58643	Sunil nivas mennapara kallambalam PO
84	B.Com Finance	THANVEER AHMED	58757	Thevalakkaravila veedu, Avaneeswaram RSPO,kunnikode
85	B.Com Finance	AJMI N	58779	Chettiyantazhikath veedu, mamoodu , kollam
86	B.Com Finance	ALEENA ALBERT	58424	Al samaria mangad po kollam

87	B.Com Finance	AMINU NIZAR	58785	Fathima Manzil thazhathucherry koottikada p.o kollam
88	B.Com Finance	ANASWARA A	58417	Mulakkal padinjattathil koonayil nedungolam ,P.O paravoor, kollam
89	B.Com Finance	ARAFA FATHIMA M	58408	Ajeena Manzil Nirappathu, Mathra P.O Punalur.
90	B.Com Finance	ARCHANA S	58444	Vayalirakkathu puthan veedu peroor kollam
91	B.Com Finance	ARYA MOHAN	58432	Kottoor house pazhayttumuri east Kallada po kollam
92	B.Com Finance	ASHINA S	58423	Sheeja Manzil Nellimoodu Kulathupuzha
93	B.Com Finance	ATHULYA A S	58703	Palottupanayil (h),cumbummettu p.o
94	B.Com Finance	BINDHUJA SUNDARAN	58544	Chippy bhavanam,eayemkunn pulamon p.o kottarakara
95	B.Com Finance	BISMI S	58593	Samad manzil, kizhakkepuram po ayiroor varkala
96	B.Com Finance	DEVIKA	58425	Sreenilayam Muttara (p.o) Odanavattom
97	B.Com Finance	ESHA AYUB	58419	Ashique Manzil, palamoodu, chathannoor P. O, kollam
98	B.Com Finance	FATHIMA FAISAL	58368	Badhariya manzil mylakkad
99	B.Com Finance	IRFANA NAZAR	58568	Ajmeer House,Vellappilmukku Mayyanad po kollam
100	B.Com Finance	JUMANA PARVEEN S	58761	Aayish , kureepuzha east, kavanadu p.o.,kollam
101	B.Com Finance	NANDANA S VIJAYAN	58928	Manu bhavan Velamkonam Nellikunnam po kottarakara
102	B.Com Finance	NIMISHA A S	58592	Kallumpurathu veedu thazhuthala kottiyam PO
103	B.Com Finance	NISHA NAVAS	58883	Noufi manzil thazhuthala kottiyam po, kollam
104	B.Com Finance	PARVATHY J	58433	Krishnayanam Manakkara Sasthamcotta P. O
105	B.Com Finance	SAJANA SALIM	58882	Shaji manzil arrat melathil ummayanallor kollam
106	B.Com Finance	SANDRA SURESH	58422	Vishakam koonayil pukkulam paravur
107	B.Com Finance	SNEHA M	58860	Snehalayam Vettikavala Po Kottarakara
108	B.Com Finance	SUDHINA S	58362	K.M.K Manzil Thekkecherry kanjavelly p.o Kollam
109	B.Com Finance	VARSHA M	59052	Mini bhavanam janakeeya nagar:63pattathanam p. O kollam
110	B.Com Finance	VIDYA B	58407	361A charuvila veedu thottaikkadu P O chathanpara, kallambalam
111	B.Com Finance	MOHAMMED AMAN	58745	Hamza manzil chanthanathope chathinamkulam po kollam 691014

112	B.Com Finance	MUHAMMED IRFAN B S	58747	Mbs vihar chirathalakkal kuthirakalam po vembayam
113	B.Com Finance	HAFEES S	58743	Hafees manzil, thattamala, p.o.kollam
114	B.Com Finance	SAIDALI N	59050	Pulikkathundil house umayanalloor po kollam
115	B.Com Finance	AJMI S	58798	Ajmi Manzil,peroor, T K M C P O karicode ,kollam ,691005
116	B.Com Finance	ANEENA SHAMSUDHEEN	58410	S.A Manzil Pankonam Mukhathala P.O Kollam
117	B.Com Finance	REHINA RAJIM	58416	KUNNUPURATHU VEEDU, SOCIETY JN PERUMPUZHA P.O KOLLAM
118	B.Com Finance	ZAINAB NOORJAHAN JABAR	58685	Kunnil veedu,thazhe vettoor,varkala

Faculties

HoD

Dr. Shehnaz S.R.

Shehnaz

Dr. Thanseena Bai R.

Thanseena

Dr. Jeena R.

Jeena

Dr. Shiny Salam

Shiny Salam

HEAD OF THE DEPARTMENT
Post Graduate Department of Commerce
TKM College of Arts and Science
Kollam - 691005



T.K.M. College of Arts and Science, Kollam-5

Attendance Register – Certificate Course in Innovation & Start Up Policy

Sl. No.	Batch	Name of the Student	Admn. No.	08.01. 2024	09.01. 2024	10.01. 2024	11.01. 2024	12.01. 2024
1	B.Com CA	ABHIJITH A	58955	P	P	P	P	P
2	B.Com CA	AJAN KRISHNA G	58372	P	P	P	P	P
3	B.Com CA	ARUN BABU C	58684	P	P	P	P	P
4	B.Com CA	AFIA S NIJAR	58359	P	P	P	P	P
5	B.Com CA	ANGEL ALEX	58535	P	P	P	P	A
6	B.Com CA	ARIFA SHAMSUDEEN	58825	P	P	P	P	P
7	B.Com CA	ASHIFA RANI S	58787	P	P	P	P	P
8	B.Com CA	NAFIYA SAHARU	58893	P	P	P	P	P
9	B.Com CA	NEERAJA KIRAN	58383	P	P	P	P	P
10	B.Com CA	RABIYA S	58888	P	P	P	P	P
11	B.Com CA	ZAMZAM FATIMA	58381	P	P	P	P	P
12	B.Com CA	A R MUHAMMED RIHAN	58804	P	P	P	P	P
13	B.Com CA	AMAL RAJ	58910	A	P	P	P	P
14	B.Com CA	AZIM ALI SHIHAB	58933	P	P	P	P	P
15	B.Com CA	FAYAS AHAMED	58831	P	P	P	A	P
16	B.Com CA	GOKUL KRISHNAN	58913	P	P	P	P	P
17	B.Com CA	JOMON JOY	58660	P	P	P	P	P
18	B.Com CA	M J ABHIRAM	58846	p	P	P	P	P
19	B.Com CA	MOHAMMED HAZEED M J	58740	P	P	P	P	P
20	B.Com CA	MUHAMMED AFNAN	58808	P	P	P	P	P
21	B.Com CA	MUHAMMED RASHID B S	58845	P	P	P	P	P
22	B.Com CA	NITHIN U	58542	P	P	P	P	P
23	B.Com CA	SAFEER MUHAMAD	58752	P	P	P	A	P
24	B.Com CA	SYEDALI N	58887	P	P	P	P	P
25	B.Com CA	VIVEK V	58366	P	P	P	P	P
26	B.Com CA	AARATHY REMANAN	58365	P	P	P	P	P
27	B.Com CA	ABHIRAMI MANOJ	58536	P	P	P	P	P
28	B.Com CA	AJINU N	58789	P	P	P	P	P
29	B.Com CA	AMRITHA S	58902	P	P	P	P	P
30	B.Com CA	ANJANA J	58360	P	P	P	P	P
31	B.Com CA	ARATHY S	58379	P	P	P	P	P
32	B.Com CA	ARYA AJAYAKUMAR	58543	P	P	P	P	P
33	B.Com CA	KRISHNA S R	58534	P	P	P	P	P
34	B.Com CA	NANDHANA S	58373	P	P	P	P	P
35	B.Com CA	NEHIDA N	58363	P	P	P	P	P
36	B.Com CA	SAFANA S	58537	P	P	P	P	P
37	B.Com CA	SOFIYA T	58792	P	P	P	P	P
38	B.Com CA	TEENA SAJAN	58578	P	P	P	P	P
39	B.Com CA	THAFSEERA A	58790	P	P	P	P	P
40	B.Com CA	THEERTHA P B	58380	P	P	P	P	P
41	B.Com CA	VANDANA R	58377	P	P	P	P	P

42	B.Com CA	VIJINA REJI	58361	P	P	P	P	P
43	B.Com CA	MOHAMMED FARDEEN S	58742	P	P	P	P	P
44	B.Com CA	MUHAMMED IMTHIYAS	58585	P	P	P	P	P
45	B.Com CA	R MOHAMMED RIHAN	58733	P	P	P	P	P
46	B.Com CA	DHIYA S	58776	P	P	P	P	P
47	B.Com CA	FATHIMA N	58382	P	P	P	P	P
48	B.Com CA	FATHIMA S	58753	P	P	P	P	P
49	B.Com CA	NAFIHA S	58966	P	P	P	P	P
50	B.Com CA	RISVANA VAYANATTUPADI RASHEED	58405	P	P	P	P	P
51	B.Com Finance	AYYAPPADAS. P	58412	P	P	P	P	P
52	B.Com Finance	HARIKRISHNAN. R	58651	P	P	P	P	P
53	B.Com Finance	MUHAMMED ANZIL. T	58414	P	P	P	P	P
54	B.Com Finance	MUHAMMED BILAL.S	58806	P	P	P	P	P
55	B.Com Finance	SALMAN. N. R	58650	P	P	P	P	P
56	B.Com Finance	AJIMI NIZAM	58538	P	P	P	P	P
57	B.Com Finance	AYISHA.M.SHERIEF	58779	P	P	P	P	P
58	B.Com Finance	FATHIMA SIYAD	58760	P	P	P	P	P
59	B.Com Finance	NAZIMA.N	58722	P	P	P	P	P
60	B.Com Finance	NOUFIYA.N	58814	P	P	P	P	P
61	B.Com Finance	NOUFIYA NAVAS	58428	P	P	P	P	P
62	B.Com Finance	SOUMYA MARIYAM SAJEEV	58445	P	P	P	P	P
63	B.Com Finance	SURYA.S	58411	P	P	P	P	P
64	B.Com Finance	AARON REJI	58420	P	P	P	P	P
65	B.Com Finance	ABHILASH.B	58427	P	P	P	P	P
66	B.Com Finance	ABHISHEK.R	58431	P	P	P	P	P
67	B.Com Finance	AFZAL.T	58797	P	P	P	P	P
68	B.Com Finance	AJIN A CHERIYAN	58409	P	P	P	P	P

69	B.Com Finance	AMJAD S KAMAR	58738	P	P	P	P	P
70	B.Com Finance	ANANANDA KRISHNAN S	58418	P	P	P	P	P
71	B.Com Finance	ARON K SAJU	58421	P	P	P	P	P
72	B.Com Finance	ASAD NIYASI	58780	P	P	P	P	P
73	B.Com Finance	DHANISH B SIYAD	58758	P	P	P	P	P
74	B.Com Finance	HASSAN	58696	P	P	P	P	P
75	B.Com Finance	KRISHNANAND R	58439	P	P	P	P	P
76	B.Com Finance	MIDHUN MAHESH	58927	P	P	P	P	P
77	B.Com Finance	MUHAMMAD BILAL S	58589	P	P	P	P	P
78	B.Com Finance	NANDHU S	58957	P	P	P	P	P
79	B.Com Finance	NIVETH ANIL	58439	P	P	P	P	P
80	B.Com Finance	NOUFAL N	58996	P	P	P	P	P
81	B.Com Finance	SAIDALI N	58435	P	P	P	P	P
82	B.Com Finance	SRAVAN P	58426	P	P	P	P	P
83	B.Com Finance	SURAJ S	58643	P	P	P	P	P
84	B.Com Finance	THANVEER AHMED	58757	P	P	P	P	P
85	B.Com Finance	AJMI N	58779	P	P	P	P	P
86	B.Com Finance	ALEENA ALBERT	58424	P	P	P	P	P
87	B.Com Finance	AMINU NIZAR	58785	P	P	P	P	P
88	B.Com Finance	ANASWARA A	58417	P	P	P	P	P
89	B.Com Finance	ARAFA FATHIMA M	58408	P	P	P	P	P
90	B.Com Finance	ARCHANA S	58444	P	P	P	P	P
91	B.Com Finance	ARYA MOHAN	58432	P	P	P	P	P

92	B.Com Finance	ASHINA S	58423	P	P	P	P	P
93	B.Com Finance	ATHULYA A S	58703	P	P	P	P	P
94	B.Com Finance	BINDHUJA SUNDARAN	58544	P	P	P	P	P
95	B.Com Finance	BISMI S	58593	P	P	P	P	P
96	B.Com Finance	DEVIKA	58425	P	P	P	P	P
97	B.Com Finance	ESHA AYUB	58419	P	P	P	P	P
98	B.Com Finance	FATHIMA FAISAL	58368	P	P	P	P	P
99	B.Com Finance	IRFANA NAZAR	58568	P	P	P	P	P
100	B.Com Finance	JUMANA PARVEEN S	58761	P	P	P	P	P
101	B.Com Finance	NANDANA S VIJAYAN	58928	P	P	P	P	P
102	B.Com Finance	NIMISHA A S	58592	P	P	P	P	P
103	B.Com Finance	NISHA NAVAS	58883	P	P	P	P	P
104	B.Com Finance	PARVATHY J	58433	P	P	P	P	P
105	B.Com Finance	SAJANA SALIM	58882	P	P	P	A	P
106	B.Com Finance	SANDRA SURESH	58422	P	P	P	P	P
107	B.Com Finance	SNEHA M	58860	P	P	P	P	P
108	B.Com Finance	SUDHINA S	58362	P	P	P	P	P
109	B.Com Finance	VARSHA M	59052	P	P	P	P	P
110	B.Com Finance	VIDYA B	58407	P	P	P	P	P
111	B.Com Finance	MOHAMMED AMAN	58745	P	P	P	P	P
112	B.Com Finance	MUHAMMED IRFAN B S	58747	P	P	P	P	A
113	B.Com Finance	HAFEES S	58743	P	P	P	P	P
114	B.Com Finance	SAIDALI N	59050	P	P	P	P	P

115	B.Com Finance	AJMI S	58798	P	P	P	P	P
116	B.Com Finance	ANEENA SHAMSUDHEEN	58410	P	P	P	P	P
117	B.Com Finance	REHINA RAJIM	58416	P	P	P	P	A
118	B.Com Finance	ZAINAB NOORJAHAN JABAR	58685	P	P	P	P	P

Faculties

HoD

Dr. Shehnaz S.R.

Dr. Thanseena Bai R.

Dr. Jeena R.

Shehnaz
Thanseena
Jeena

Dr. Shiny Salam

[Signature]
15/11/2024

HEAD OF THE DEPARTMENT
Post Graduate Department of Commerce
TKM College of Arts and Science
Kollam - 691005



Certificate Course in Innovation and Start-up Policy (2023-24)

The Postgraduate Department of Commerce organized a Certificate Course in Innovation and Start-up Policy to provide second year B.Com students with a fundamental understanding about Innovation and Start-up Policy. This course is designed to equip students with the knowledge, skills and tools required to navigate and contribute to the start-up ecosystem effectively. Additionally, this course introduces students to the frameworks, policies and practices that foster innovation, entrepreneurship and start-up development.

Course Details

Date of Commencement:

Eligibility: Open to S4 students from the department

Enrollment: A total of 118 students participated in the course.

Class Schedule:

Classes were held on Saturdays and on working days during morning and evening sessions.

Course Coordination

The course was coordinated by the following faculty members:

Dr. Shehnaz S R, Dr. Thanseena Bai R, Dr. Jeena R.

Mode of Assessment for Certificate Course in Innovation and Start-up Policy conducted by the Department of Commerce

The assessment framework for the Certificate Course in Commerce for the academic year 2023-24 was meticulously structured to evaluate students' theoretical knowledge, analytical competencies, and practical application of course concepts. The evaluation process comprised of two distinct components: an examination and a presentation, ensuring a balanced approach to both theoretical and practical learning outcomes.

I Examination

The Examination was conducted at the conclusion of the course to assess students' understanding of the core concepts. It was administered online and featured multiple-choice questions (MCQs) designed to evaluate:

Fundamentals of Innovation and Start-up Policy

Case study analysis

Grading Criteria

The performance of students in the examination was assessed based on the following standardized grading scale:

85% and above: A Grade (Excellent)

75-84%: B Grade (Very Good)

65-74%: C Grade (Good)

50-64%: D Grade (Satisfactory)

Below 50%: E Grade (Needs Improvement)

This rigorous and transparent grading system ensured an objective evaluation of students' theoretical capabilities while encouraging them to strive for excellence.

II Presentation

The Presentation served as a complementary component to the examination, focusing on experiential learning and the practical application of course concepts. The presentation was designed to promote critical thinking and analytical reasoning and to develop problem-solving skills.

Certification

E-certificates were issued to students upon successful completion of the course.

Shehrez Dr. Shehrez SR
Thansara Dr. Thansara Bai R.
Jeena R Dr. Jeena R


15/01/2024

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