



Lesson Plan of **Management Concepts and Thought** for class **COM_FIN S1 (23-26)**

Faculty: Shiny Salam

Available Hours: **19**
Planned Hours: **14**

Sl.No	Date	Per	Mod	Sub Topic	Mode	Remarks
1	26-07-2023	P5	4	Motivation and Communication	T	
2	02-08-2023	P5	4	Motivation-Meaning and Importance, Intrinsic and Extrinsic motivation	T	
3	09-08-2023	P5	4	Positive and negative motivation; Motivational Theory-Carrot and stick theory	T	
4	16-08-2023	P5	4	Maslow's Hierarchy of Human Needs Herzberg's Two Factor theory	T	
5	23-08-2023	P5	4	Alderfer's ERG theory	T	
6	06-09-2023	P5	4	Vroom's-Expectancy theory	T	
7	13-09-2023	P5	4	David McClelland's Need based Motivational Models-Factors determining motivational policy	L	
8	20-09-2023	P5	4	Communication-Meaning, Need, Process, Types-Verbal	T	
9	27-09-2023	P5	4	Visual, Internal, External, Formal, Informal communication	L	
10	04-10-2023	P5	4	Barriers to Communication-Physical	T	
11	11-10-2023	P5	4	Guidelines for effective communication	T	
12	18-10-2023	P5	5	New Horizons of Management (Conceptual Framework only)	T	
13	01-11-2023	P5	5	TQM-Meaning	T	
14	08-11-2023	P5	5	Principles of TQM-Deming's 14 points, Barriers to TQM, Customer requirements	T	
15	15-11-2023	P5				Internal Exam
16	22-11-2023	P5				
17	29-11-2023	P5				Remedial Classes
18	06-12-2023	P5				
19	13-12-2023	P5				